



## 2010-2011 Broadcast Sponsorship Form

The Missouri State University Ice Bears celebrate their 10th anniversary season with the opening of the 2010-11 collegiate hockey season. First year Head Coach Tony Dunseith and 27 Ice Bears will take on a challenging 34 game regular season schedule from September 2010 to March 2011.

**WEBSPORTS  
RADIO.COM**

You can score big for your business by considering sports marketing using WebSports Radio's broadcasts of Missouri State Ice Bears Hockey which includes 10 games on Springfield radio!

**Advertising sponsorships range from \$300 to \$1000 for the season and playoffs.**

### **\$300 General Sponsorship**

- 4 (30) second commercials run during each game. (136 for regular season alone)
- 3 (10) second live reads or sponsor mentions per game (102 for regular season alone)
- Archived games with ads intact for no less than one year, but currently will remain longer.
- All games heard on WebSportsRadio.com, Live TV, KBFL 99.9 FM, in arena on 99.1 FM.
- Logo and link on WSR site and in sponsor section.

### **\$400 Period Sponsorship (General Sponsorship plus below)**

- Sponsoring a period of each game: "We're about to start The XYZ Business first period..."

### **\$500 Powerplay Sponsorship (General Sponsorship plus below)**

- When the Ice Bears are on the power play it becomes: "The XYZ Business Power play....."

### **\$600 Associate Sponsorship (General Sponsorship plus below)**

- Sponsor billboard: every period: "Broadcast brought to you by....."
- 6 (30) second commercials run during each game. (204 for regular season alone)

### **\$1000 Broadcast Sponsorship (General Sponsorship plus below)**

- Name and logo exclusively on the audio broadcast player and video broadcast page.
- Top sponsor billboard: every period, pre and post game: "Broadcast brought to you by....."
- 10 minute live interview between periods during a radio broadcast to promote business.
- 6 (30) second commercials run during each game. (204 for regular season alone)

Please complete this form (ad copy appreciated) and mail to P.O. Box 91, Ozark, MO 65721 or email [Steve@websportsradio.com](mailto:Steve@websportsradio.com) or call 417-880-8052 to have your ad copy customized.

Select Ad Package \$300 \$400 \$500 \$600 \$1000

BUSINESS NAME: \_\_\_\_\_

CONTACT PERSON: \_\_\_\_\_ EMAIL: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

PHONE NUMMBER: \_\_\_\_\_

***Thank You For Supporting Broadcasts of Missouri State Hockey!***